



2025



**NEW CITIES  
SUMMIT**  
NAIROBI, KENYA  
JUNE 12-13, 2025

**SPONSORSHIP OPPORTUNITIES**

[CHARTERCITIESINSTITUTE.ORG/NEW-CITIES-SUMMIT](http://CHARTERCITIESINSTITUTE.ORG/NEW-CITIES-SUMMIT)

## ABOUT THE EVENT

The Charter Cities Institute is proud to present the **New Cities Summit**

Building on our hugely successful **2023 Africa's New Cities Summit** event in Kigali, Rwanda, this landmark event will bring together all major stakeholders active in the new cities space, including governments, new technology founders, private financiers, new city developers, entrepreneurs, infrastructure suppliers, professional service providers, and more.

## SAMPLE PANELS

- **Unlocking Africa's Silicon Valley**
- **Investing in Charter Cities**
- **Charter Cities as Public Private Partnerships and the Next Generation SEZs**
- **Getting the Bones of New Cities Right**
- **Lessons from New Cities**

**MORE PANELS AND PANELISTS TO BE ANNOUNCED SOON!**

## THE LOCATION

All events will be held at the **Emara Ole-Sereni Hotel**

## DESIRED OUTCOMES

- **Facilitate relationships and partnerships** to advance new cities
- **Highlight SEZs, charter cities, and similar projects,** and draw lessons from them, which can be learned and applied elsewhere
- **Build a coalition to lay the groundwork for multiple new cities to accelerate economic growth** in emerging markets

## WHAT TO EXPECT

**Panels, Speakers, Workshops, Networking, Social Events, Pitching Opportunities, Activations, Excursions, and More!**

# AFRICA'S NEW CITIES SUMMIT 2023 RECAP

In 2023, CCI hosted **Africa's New Cities Summit** in Kigali, in association with the Rwanda Development Board (RDB) and the Africa Infrastructure Development Association (AfIDA). This transformative event brought together all facets of the international development community – developers, builders, governments, academics, and more – to address the pressing issue of rapid urbanization in Africa.



## AFRICA'S NEW CITIES SUMMIT

NOVEMBER 16-18  
KIGALI, RWANDA

#NewCitiesSummit

### By The Numbers



**250+**  
Delegates



**50+**  
Countries represented



**45+**  
Speakers



**6**  
Memoranda of  
Understanding



**10**  
Panel Sessions

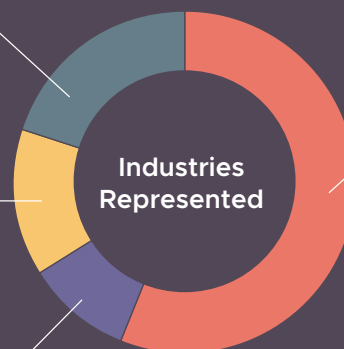


**18**  
Sponsors

**20%**  
Students

**14%**  
Non-Profit

**10%**  
Government



**56%**  
Private Sector

### Attendee Demographics



**82%**  
Male

**18-29**  
Years Old  
(on average)

**18%**  
Female

### Social Media

**200%**  
Increase in  
LinkedIn Followers

**100,000+**  
Social Media Impressions



## SPONSORSHIP OPPORTUNITIES

<p><b>GOLD SPONSOR</b></p> <p><b>\$50k</b></p>	<p><b>SILVER SPONSOR</b></p> <p><b>\$25k</b></p>	<p><b>BRONZE SPONSOR</b></p> <p><b>\$10k</b></p>	<p><b>PLATINUM SPONSOR</b></p> <p><b>BY REQUEST</b></p>
<p>Your organization will be identified as one of the primary sponsors of the Summit. In addition to all benefits of Silver Sponsorship, your organization will host a specific marquee networking, social, or other activity.</p> <p>In addition to hosting a booth, displaying signage, passing out collateral, a representative from your organization would be encouraged to give a short welcoming presentation.</p>	<p>Your organization will host a specific panel, session, or media activity in addition to all benefits of Bronze Sponsorship.</p> <p>In addition to sponsoring the event, displaying signage, passing out collateral, a representative from your organization would be encouraged to give a short welcoming presentation.</p>	<p>Your organization will be recognized as a sponsor of the Summit including on event and branded merchandise, traditional and social media, and other collateral.</p> 	<p>Information about overall Platinum Sponsorship of the entire conference is available by request, as is information about sponsorship of special events and activities and even title sponsorship of the event. We will work with you on bespoke opportunities and benefits of this exclusive tier.</p>
<p><b>EVENTS INCLUDE:</b></p>	<p><b>OPPORTUNITIES:</b></p>		
<ul style="list-style-type: none"> <li>● Welcome Happy Hour</li> <li>● Dinner</li> <li>● Off-site excursions</li> <li>● Catapult sponsor</li> <li>And more</li> </ul>	<ul style="list-style-type: none"> <li>● Hosting a workshop session</li> <li>● Sponsorship, in part, of the new cities documentary, <i>Polis</i></li> <li>● Meet and greet with keynote speakers</li> <li>● Catapult sponsor</li> </ul>		

### CITIES CATAPULT

The Charter Cities Institute and the Africa Infrastructure Development Association (AfIDA) have teamed up again to host a **Cities Catapult** for new city developments. The Cities Catapult is a showcase event that provides selected new city developers with both mentorship and assistance in accessing capital, partnerships, and engaging with governments and the public sector, all to increase the likelihood of success of their projects.

This program brings in aspiring entrepreneurs to pitch their projects to senior executives with development, investment and finance experience in relevant sectors in a discussion on the best way forward for these projects to be realized. As a Platinum, Gold or Silver Sponsor, your institution has the opportunity to actively engage in the Cities Catapult — one of the hallmark events of the New Cities Summit — appointing a senior executive as a mentor to the projects, and gaining high visibility, and media coverage.

## SPONSORSHIP TIERS & BENEFITS

BENEFITS	GOLD	SILVER	BRONZE
<b>Opportunity to Speak:</b> Priority speaking roles and visibility for company senior executives during plenaries or breakouts	Plenary	Plenary	Breakout
<b>Brand Visibility:</b> Prime transitional sponsor slide/video between panel discussions	Yes	Yes	Yes
<b>Booth in Exhibit Space</b>	Yes	Yes	No
<b>Meeting Facilitation</b>	Yes	Yes	No
<b>Access to Special &amp; Invitation-Only Events:</b> VIP seating, speaking role, or other activity for company representatives at by invitation-only roundtables, and access to the VIP Delegates Lounge	Yes	Limited	No
<b>Media Mentions:</b> Acknowledgment in event-related media advisories, social media, and press releases	Yes	Yes	Yes
<b>Website, Email &amp; Marketing Recognition:</b> Special recognition of your involvement featured on the Summit's website and marketing correspondence	Logo with link	Logo with link	Logo with link
<b>Audio/Visual Recognition:</b> Recognition on audio/visual displayed at the Summit	Logo & Video	Logo	Logo
<b>Complimentary Registrants:</b> Full event/conference registrations for your selected guests	3	2	1



## EVENT SPONSORSHIP

In addition to general Summit sponsorship, opportunities are available to sponsor specific events or other Summit elements, with branding, meet & greet, and other opportunities for your organization.

Available sponsorships start at just \$10,000 and include:

### PANELS

Your company can sponsor specific panels related to your field and featuring your spokesperson as a panelist or moderator.

### VIP LOUNGE

The Summit will feature an exclusive VIP lounge where high-level delegates can mix, mingle, relax, as well as deal rooms, where you can conduct business in a luxurious on-site private area, which can be sponsored by—and branded to—your company.

### SPECIAL EVENTS

City tours, the closing gala, optional safari excursions, and more social and off-site events.

### HOTEL & TRAVEL AMENITIES

You can host breakfast, lunch, dinner, the gala, coffee breaks, happy hours, or other similar events. Your organization can also provide the room welcome packages, ground transportation, branded key cards, or other elements related to the stay of Summit guests.



Other opportunities are also available — our sponsorship team is happy to work with you to find the right fit for your brand.

FOR DETAILS, CONTACT [MICHAEL@CCI.CITY](mailto:MICHAEL@CCI.CITY)

## CURRENT SPONSORS

RENDEAVOUR  
AFRICA'S URBAN FUTURE



## CONTACT US

For more information about any of the below topics, please email us:

### EVENTS & GENERAL INFORMATION

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### SPONSORSHIPS

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